

CONTRACT



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

<u>Contract / Revision</u> 965577 /		<u>Alt Order #</u> 06384938
<u>Product</u> Issue		
<u>Contract Dates</u> 10/19/12 - 10/29/12		<u>Estimate #</u> USCC
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media - DC
 3299 K St NW
 Suite 200
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/22/12	10/26/12	6a A7N More In The AM	6-7a		:30			NM	5	\$4,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$800.00			
N 2	KOAT	10/22/12	10/26/12	Good Morning America	7-9a		:30			NM	7	\$5,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				7	\$800.00			
N 3	KOAT	10/22/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	5	\$2,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$400.00			
N 4	KOAT	10/22/12	10/26/12	The View 10-11a	10-11a		:30			NM	4	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-TF--				4	\$450.00			
N 5	KOAT	10/22/12	10/26/12	Ellen 3-4p	3-4p		:30			NM	5	\$1,750.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$350.00			
N 6	KOAT	10/22/12	10/26/12	Dr Oz	4-5p		:30			NM	5	\$2,875.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$575.00			
N 7	KOAT	10/22/12	10/26/12	Action 7 News @ 5p	5-530p		:30			NM	5	\$5,500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,100.00			
N 8	KOAT	10/22/12	10/26/12	Action 7 News @ 6p	6-630p		:30			NM	6	\$7,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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965577 /	06384938

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/29/12	Issue	USCC

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commerce	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 6 \$1,300.00												
N 9	KOAT	10/22/12	10/26/12	Entertainment Tonight 630-7p	630-7p		:30			NM	5	\$5,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 5 \$1,100.00												
N 10	KOAT	10/22/12	10/25/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	4	\$7,200.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWT--- 4 \$1,800.00												
N 11	KOAT	10/23/12	10/25/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T-T--- 2 \$1,000.00												
N 12	KOAT	10/24/12	10/26/12	Nightline	1105-1135p		:30			NM	2	\$650.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W-F-- 2 \$325.00												
N 13	KOAT	10/22/12	10/29/12	DWTS	7-10p		:30			NM	2	\$6,560.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$3,280.00 Week: 10/29/12 11/04/12 1----- 1 \$3,280.00												
N 14	KOAT	10/23/12	10/23/12	PRIVATE PRACTICE	9-10p		:30			NM	1	\$2,800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$2,800.00												
N 15	KOAT	10/24/12	10/24/12	NASHVILLE	9-10p		:30			NM	1	\$2,500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1---- 1 \$2,500.00												
N 16	KOAT	10/20/12	10/27/12	5-6a	5-6a		:30			NM	2	\$350.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$175.00 Week: 10/22/12 10/28/12 -----1- 1 \$175.00												
N 17	KOAT	10/20/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$500.00 Week: 10/22/12 10/28/12 -----1- 1 \$500.00												
N 18	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1- 1 \$550.00												
N 19	KOAT	10/27/12	10/27/12	ABC Prime College Football	6-10p		:30			NM	1	\$1,100.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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Advertiser US Chamber of Commerce		Estimate # USCC
		Original Date / Revision 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,100.00			
N 20	KOAT	10/21/12	10/28/12	5-6a	5-6a		:30			NM	2	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$175.00			
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
N 21	KOAT	10/21/12	10/28/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$500.00			
Week:		10/22/12	10/28/12	-----1				1	\$500.00			
N 22	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$550.00			
N 23	KOAT	10/29/12	10/29/12	CASTLE	9-10p		:30			NM	1	\$4,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$4,200.00			
N 24	KOAT	10/29/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$800.00			
N 25	KOAT	10/29/12	10/29/12	Good Morning America	7-9a		:30			NM	2	\$1,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$800.00			
N 26	KOAT	10/29/12	10/29/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 27	KOAT	10/29/12	10/29/12	The View 10-11a	10-11a		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$450.00			
N 28	KOAT	10/29/12	10/29/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 29	KOAT	10/29/12	10/29/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$575.00			
N 30	KOAT	10/29/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,100.00			

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Harsco Television Inc., does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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965577 /	06384938

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10/19/12 - 10/29/12	Issue	USCC

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commerce	10/19/12 / 10/19/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 31	KOAT	10/29/12	10/29/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,300.00												
N 32	KOAT	10/29/12	10/29/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,100.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,100.00												
N 33	KOAT	10/29/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,800.00												
N 34	KOAT	10/29/12	10/29/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,000.00												
N 35	KOAT	10/29/12	10/29/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$325.00												
Totals											84	\$78,435.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	69	\$60,155.00	\$51,131.75	\$3,579.22	\$54,710.97
10/29/12 - 10/29/12	15	\$18,280.00	\$15,538.00	\$1,087.66	\$16,625.66
Totals	84	\$78,435.00	\$66,669.75	\$4,666.88	\$71,336.63

Signature: _____ Date: _____

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